



PABLO FLORES PICCOLINI

JOURNALIST/MARKETING/
COMMUNICATIONS

CONTACT INFO



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EDUCATIONAL BACKGROUND

2021 - 2022

DIGITAL MARKETING DIPLOMA

Universidad Católica de Chile

2008 - 2009

Master in Business Communication

Universidad Mayor /
University of Florida

2001 - 2003

Journalism for radio and TV

Marywood University, Pa, USA

2000 - 2006

JOURNALIST, SPECIALIZATION IN BUSINESS AND ECONOMY

Universidad del Pacífico

LANGUAGES

- Spanish
- English
- Portuguese



PROFILE INFO

Bilingual Journalist , with over 15 years of experience working in mass media organization. Also experience managing teams in public and private sectors.

Creative, responsable, team player and very committed.

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WORK EXPERIENCE



New Soho Salamanca

2021 - 2022

Night Club co owner, responsable for marketing, PR and Communications.



Municipalidad de Salamanca

2018 - 2021

Chief of the Communication and Public Relations Departments. In charge of press, create content, for different platforms



Mega Media

2015 - 2018

Reporter, content creator and producer of a morning show called Mucho Gusto.



Chilevisión

2013 - 2015

Reporter, producer and content creator of the press department



Mega Media

2010 - 2013

Reporter and producer of tv shows such as Aquí en Vivo, Sin Retorno of the press department



Teleperformance

2008 - 2010

Product Manager and chief of the recruiting and training departments for off shore projects of companies that provide services in U.S.A



SKILLS AND EXPERTISE

Communication



Branding



Wordpress



Social Network



Video Editing



SEO & Marketing



REFERENCES

Ricardo Reinoso
Editor Mega

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Editor de Press

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